ROOMZ
INTELLIGENT OFFICES

CASE STUDY
BELLEVUE ASSET MANAGEMENT





Save time and optimize the meeting culture

Bellevue Group is an independent Swiss financial specialist company focused on the asset management business. Established in 1993, the activities of the pure-play asset manager and its approximately 100 employees are concentrated on innovative and distinctive active equity investment strategies. Their IT Infrastructure is operated centrally at the headquarters in Küsnacht. Back in 2018, Holger Schultes was, as COO/CIO, in charge of the smooth functioning of the Bellevue Group's IT as well as the back-office of Bellevue Group. Schultes, with experience gained over an 18-year career in the banking world, assumed the helm of the IT department in 2010.

DRAWBACK IN THE MANAGEMENT OF MEETING ROOMS

Always with enhanced performance in mind, the rather patched together meeting room management at the Zurich property immediately caught Holger Schultes' eye: "We moved into a new building on Rennweg in January 2018. One floor is comprised entirely of meeting rooms. But at that time, the rooms were still managed completely manually. Daily printouts were made from Exchange Calendar and taped to the meeting room door. This was no longer a contemporary solution and the meeting culture also suffered as a result," explained Holger Schultes.

Bellevue

LOCATIONS

Küsnacht ZH (headquarters), Zurich, Frankfurt, New York, London, Curaçao

SECTOR

Financial services

HEADCOUNT

105 employees in total

66 employees at headquarters in Küsnacht

NUMBER OF ROOMZS DISPLAYS

12 displays

The Bellevue Group, headquartered in Küsnacht on Lake Zurich, is a pure asset manager with high specialization in healthcare strategies, regional & multi asset strategies and private market investments. Bellevue's main offices include Küsnacht ZH, Zug, Frankfurt, London and New York give it a strong international footprint.

www.bellevue.ch



"When I saw the ROOMZ display, I knew right away that this was the solution. On the one hand, the elegant, wireless displays are optically pleasing, while on the other, they have simplified our meeting room management and improved the meeting culture."
Holger Schultes CIO Bank Bellevue AG and Bellevue Group (until 2020)

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"It was not unusual for reservations to be forgotten or for things to not function properly. For me, there is nothing worse than barging into an occupied meeting room with a guest." To counter this drawback and to better manage meeting rooms, Holger Schultes sought an automated solution.

ROOMZ DISPLAYS IMMEDIATELY IMPRESS

The CIO was in the market for wireless displays that are linked to Exchange Calendar, and which automatically show the availability of every meeting room. Not long after, a friend drew his attention to the ROOMZ solution, which seemed to meet his requirements. He remembers: "The lean, elegant displays and the range of functions immediately convinced me." He contacted ROOMZ within days. The phone conversation convinced the CIO that this solution met all his requirements: "The direct link to Exchange Calendar and the easy operation were top priority for me. Since we have many glass walls, the solution also had to function wirelessly. I also highly value the esthetics. The displays had to be chic and match our culture."

"With the migration to ROOMZ Cloud, the effort for managing the meeting rooms has been reduced to a minimum. We always have the latest ROOMZ version and features. ROOMZ has added practical extensions such as presence sensors in meeting rooms, desk and parking management over time. We will continue to rely on this proven solution in the future."
Philipp Huber, System Engineer at Bellevue Asset Management

TOP GRADES FOR ROOMZ – WITH NO EXCEPTION

Since the installation, the solution has run entirely without a hitch, and the users are also very satisfied with it, as confirmed by Holger Schultes: "The front office staff is happy. They no longer need to print out the calendar and tape it up on the meeting room doors. We also now have the option for booking ad hoc meetings in free rooms directly on the display or to free up rooms in which meetings end early. ROOMZ displays save you time, optimize processes and improve the meeting culture. The ROOMZ specialists work professionally, reliably, quickly and are pleasant. We are very satisfied both with the solution and the service provided – without exception."

ROOMZ SERVER MANAGEMENT ON CLOUD SINCE 2022

In 2022, Bellevue Group made the decision to change its booking system from Microsoft Exchange to Outlook 365. The project team took the opportunity of this change to also migrate ROOMZ' server, which was until then hosted on-premise, to the Cloud. This choice was made to better align the infrastructure with the new booking system and to match Microsoft's strategy of expanding into the Cloud. Since ROOMZ displays have no operating system and no data is stored locally, security issues were not a concern for the migration. Philipp Huber, System Engineer at Bellevue Asset Management (a Bellevue Group subsidiary) was in charge of the project, which progressed smoothly.

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